



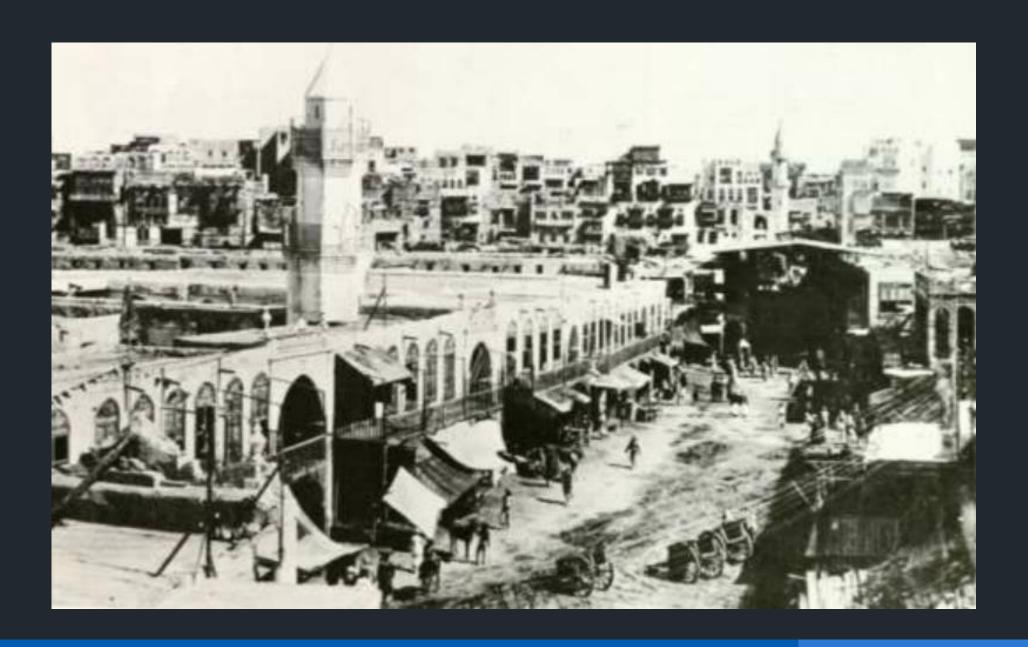
# Company Profile

www.proict.com.sa

Low Current Systems Integrators Innovators in Systems Integrations

# History & Background





The Yousef M.A. Naghi & Sons Group has its origins back in 1911 when a local Jeddah resident, Mohamed Abdulwahab Naghi laid the foundations for the company. Not only did he start a small distribution business in Balad, Jeddah, but at the same time he also started what was to become an enduring tradition for innovative marketing.

Innovation being the key word as he was one of the first in Saudi Arabia to use company-branded delivery trucks to improve name recognition.

The business expanded and flourished and the Naghi name became synonymous as being one of major players in the kingdom's developing economy.

Mohamed Abdulwahab's son, the late Yousef M. A Naghi, built up the present group to its present status and reputation. The group has diversified its activities into the Appliances, Service, Catering, Transportation and Manufacturing sectors.

With its headquarters in Jeddah, the group operates throughout the Kingdom of Saudi Arabia with a comprehensive network of offices, warehouses and showrooms as well as active companies in the UAE and Egypt

United Yousef M. Naghi Co. Ltd. was established in 1995 with a vision of excelling in the expansion and delivery of volume quality and efficient service delivery in products and services ranging from Consumer Electronics, Home Appliances, AC and Home Facility.







# Ammar Naghi

President of United Yousef M.Naghi Co. Ltd.



Under the prolific leadership and precognition of its President Ammar Naghi, the brand expanded its branches and business sectors with many international names. The company has recently expanded its field of interest and specialization through its exclusive acquisition of Air Conditioning {Rheem American Brand), areas of retail (EDDY- Electronics and Furnishing) and hospitality (AJWAD Hospitality).

Owing to the company's never-ending efforts to expand and attain the best of the international brands to delivery and serve towards various aspects in the Kingdom, United Naghi gathered together a pool of top brands in each product category forming a distinct ranking and brand image in the retail, the project and the hospitality sector. It accrues its success to the various brands under its banner such as LG Electronics, Rheem Air Conditioning, TCL, OCEAN, MAGIC, SMEG and COWAY. It also has amplified its retail division with EDDY Electronics & Furnishing to provide full home solutions in an inspiring and creative environment. It pursues its expertise in products varying from electronics to textiles. Hospitality is also an enterprising sector wherein United Naghi has set a successful imprint upon with its recent conceptualization of Ajwad Hospitality.

With this chain of top names working successfully amidst the growing competition in the sector, United Naghi attains a prestige status of being the very best in each product and service it aims to deliver.

United Yousef M Naghi Co. Ltd has an extensive network of more than 16 warehouses spread over 161,000 sq. m supported by a strong hold of 500 employees and a fleet of 100 trucks. The company takes pride in ensuring 100% retail delivery compliance within 24 hrs. It is accredited by an effective Customer Satisfaction Evaluation System and a fully-fledged WMS environment.





# About Pro-ICT



#### ProiCT Profile

The Pro-ICT, a division of United Yousef M.Naghi Co. Ltd was established in 2002 with the objective of providing both the public and private sectors in Saudi Arabia With a complete package of services and product, the Division has provided numerous high profile clients in the kingdom with Audio/Visual systems

and security applications from conferences and exhibitions to hotels and in-store promotions

Over the years, Pro-ICT broadened its scope to include emerging Technologies and transformed into a complete Systems Solutions House with tens of experienced professionals employed in its offices in Jeddah, Riyadh, Al-Khobar and Madinah.

Pro-ICT is a provider of cutting- edge technology solutions for Low Current Integrated Systems and services.

Whether they are product applications for individual systems or solutions for complete projects, Pro-ICT has the expertise and the experience to meet the most stringent requirements from the clients.





### Our Services







# ProlCT Departments

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# Audio/Visual Department







ProICT specializes in designing, installing and maintaining integrated audio, video and control facilities for a wide variety of environments including command and control centers and video teleconferencing facilities, classrooms, conference and training rooms, auditoriums and more.



# Audio/Visual Systems



Display Screens



Podiums and Furniture



Projection Screen



Video Wall



Interpretation System



**Queuing System** 



Digital Kiosk







Video Projectors



Video Conference



Digital Signage



**IPTV System** 



# Integrated Security Systems Department





# Security Systems









Burglar Alarm



CCTV



Thermal Cameras



Video Management / Intelligence / Storage



Metal Frame Detector



**Explosive Detectors** 



**Control Rooms** 



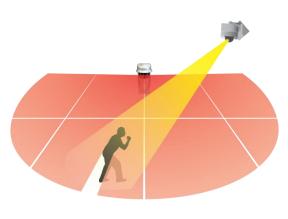
Fire Alarm



**Public Address** 



Master Clock



**Motion Detection** 



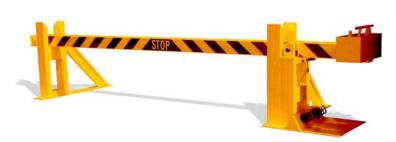
X-Ray Scanners



Road Blocker



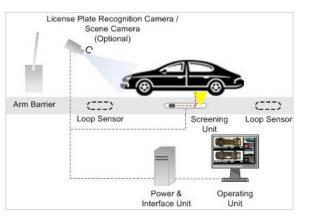
Hydraulic Bollards



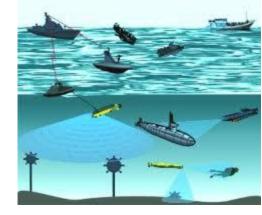
**Drop Arm Barrier** 



Turnstile



UVSS



**Under Water Security** 



Perimeter Security



## IT & Telecommunication Department





At ProICT we understand the rapidly converging information and communications technology marketplace and the need to deliver cost-effective, highly customized solutions with local, round the clock, product support.





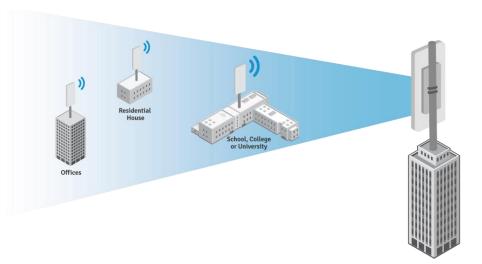
## IT & Telecommunication Systems



Radio Communication



Switching and routing



Point to Multipoint systems



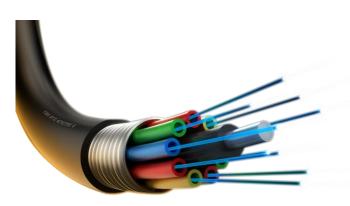
**Data Centers** 



**Emergency Communication** 



Data Storage



Fiber optics Networks

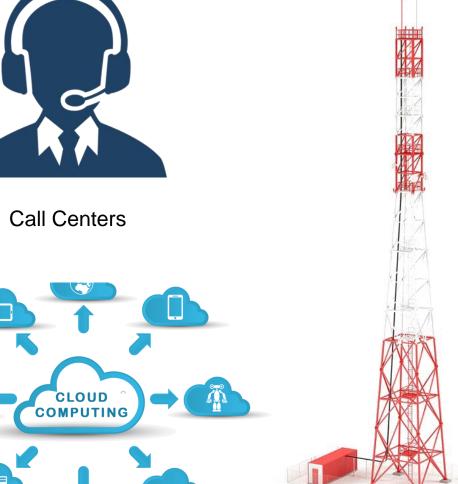


Information Security





**Cloud Computing** 



**Communication Towers** 





# Projects Gallery





Mobily

Mobily

Zain

Zain



RUBAIYAT



SEPHORA





**BAYT PLAZA** 

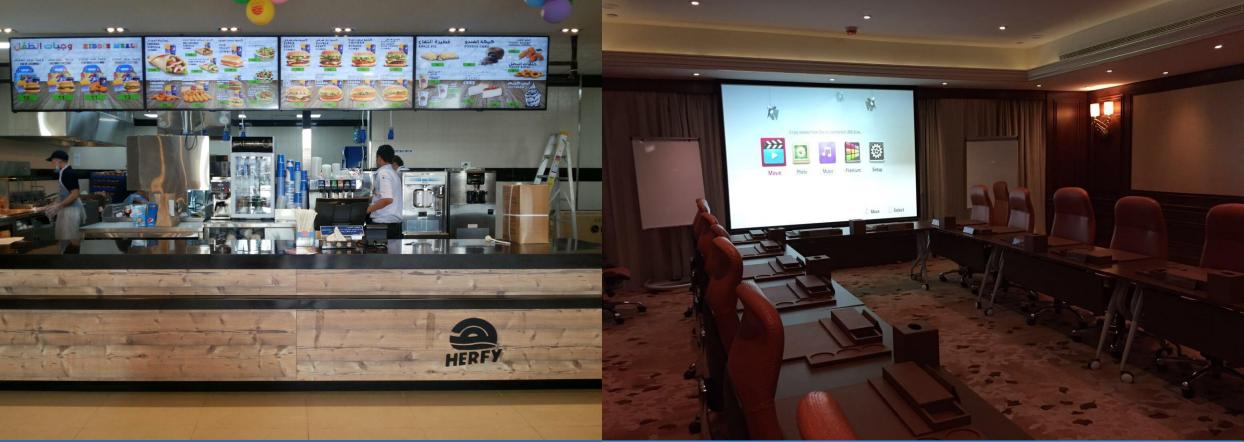
**RUBAIYAT** 

**SEPHORA** 

**MILANO** 









**VIP Car Showroom** 

HERFY

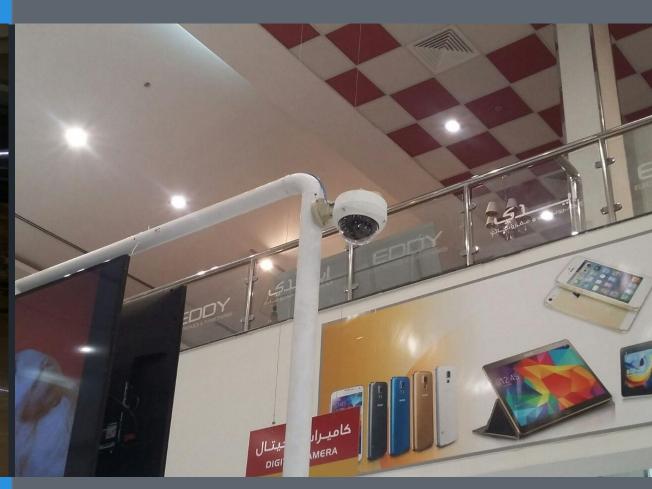
**Movenpick Hotel** 

Jan Burger









On Fire

**BURGER KING** 

**CROWN TOWN** 

**EDDY** 



#### Our Valued Partners

























































GOVERNMENT















BANKING





















**TELECOMMUNICATION** 













**HOSPITALITY** 





















TRANSPORTATION











**EDUCATION** 











HEALTHCARE



















RETAIL / SHOWROOM













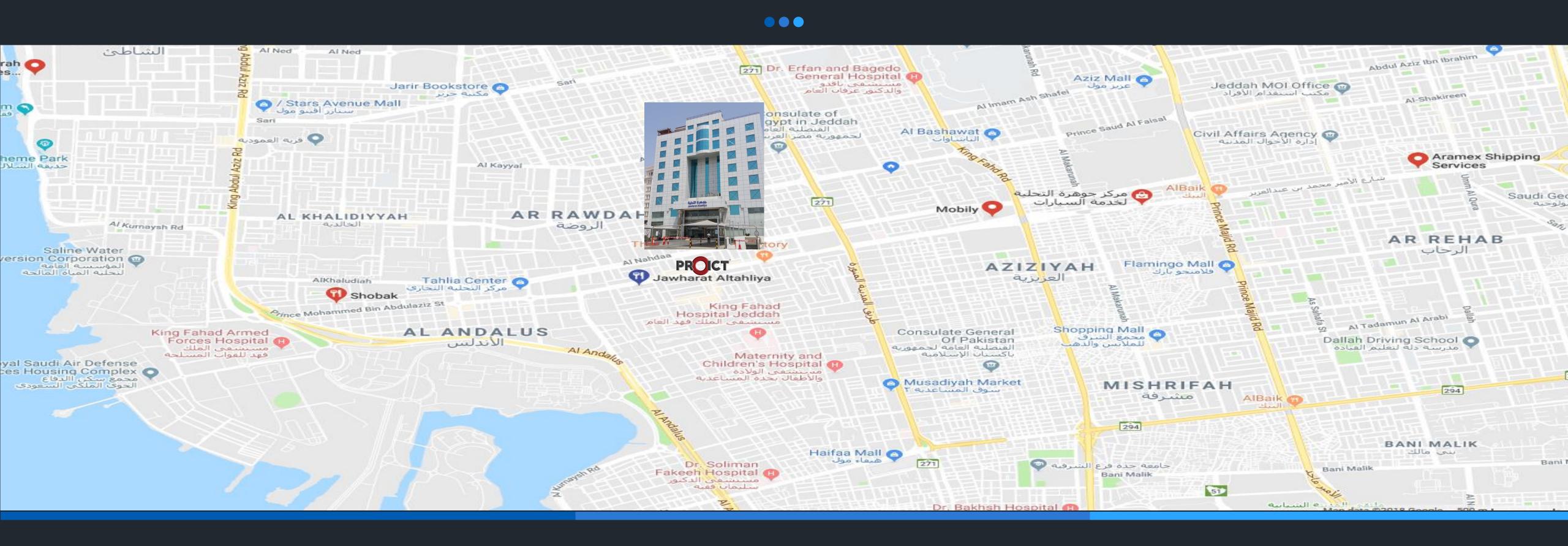








# Contact Us: Stay in Touch





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#### **Social Media**

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